



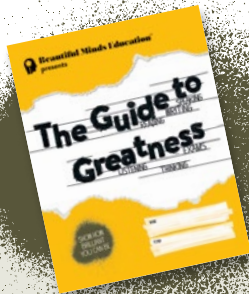
**Beautiful Minds Education™**  
presents

## A simple, sustainable solution to literacy and learning

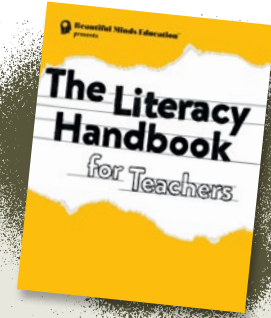
‘THESE HANDBOOKS ARE  
PROVING INVALUABLE FOR  
LEARNERS OF ALL LEVELS’  
— D JAMES, SENIOR  
LECTURER, FE COLLEGE

‘THIS IS SO GOOD; MY DAUGHTER  
TOOK IT ON HOLIDAY TO READ!  
SHE NOW KEEPS IT NEXT TO HER  
BED – IT’S WELL-THUMBED!’

‘I WISH I’D HAD THIS  
BOOK WHEN I WAS  
STUDYING MEDICINE,  
IT WOULD HAVE  
MADE LEARNING  
A LOT EASIER’  
— DR R SMITH, MBBS



FOR STUDENTS



FOR TEACHERS

**A Guide to Greatness** is about being the best  
you can be in learning, exams and life.

*A Guide to Greatness* helps students improve their  
reading, writing, speaking, listening and thinking,  
so that they can fulfil their potential.

For students, it is:

- Empowering** – life-changing in its ability to unleash potential
- Engaging** – friendly, approachable, non-judgemental and encouraging
- Understanding** – identifying, normalising and demystifying common literacy problems
- Supportive** – a permanent reference point and guide in their studies and beyond
- Effective** – develops students’ literacy, learning, confidence and independence
- Reassuring** – supporting the literacy demands of all subjects

**The Literacy Handbook for Teachers** improves  
learning, exam results and confidence.

*The Literacy Handbook for Teachers* helps teachers  
of any subject improve students’ ability to read,  
write, speak, listen and think in their subject.

For teachers, it is:

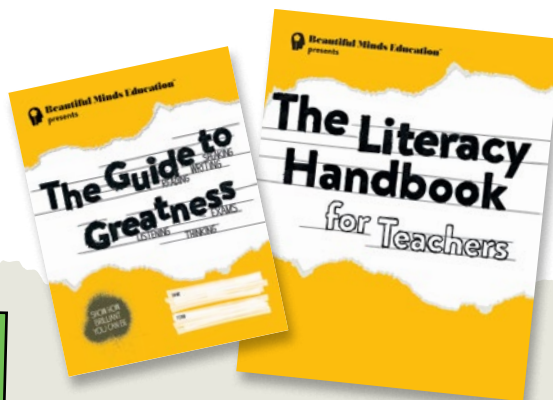
- Empowering** – putting knowledge into the hands of teachers to support the learning needs of their students
- Liberating** – freeing up teachers to teach outstanding lessons to get the best out of their students
- Flexible** – applicable to any subject
- Easy to use** – no specialist knowledge or preparation required
- Supportive** – whatever the teachers’ needs, from comprehensive strategies to quick recaps, even helping teachers brush-up on their literacy
- Understanding** – designed for the busy teacher

GREAT ON THEIR OWN, EVEN BETTER TOGETHER

The strategies in *The Literacy Handbook for Teachers*  
are fully-resourced in *A Guide to Greatness*.

'THESE HANDBOOKS OFFER TEACHERS – SO PRESSURISED FOR TIME – SNAPPY STRATEGIES TO ENABLE LEARNERS TO DEVELOP AND IMPROVE AT PACE'

— SIAN, GEOGRAPHY, SECONDARY ACADEMY



'I REALLY LIKE THE 'HOW TO DO BETTER IN EXAMS' CHAPTER AND 'WHAT AND HOW TO WRITE FOR ANY PURPOSE', IT'S FUN TO READ, DOESN'T LOOK LIKE A TEXTBOOK AND IT'S EASY TO FIND THE INFORMATION YOU WANT'

— JAMES (16)

'THIS IS BRILLIANT FOR MY DAUGHTER – IT'S IMPROVED HER CONFIDENCE, AND MY SON (WHO'S DYSLEXIC), AND MYSELF – I LOVE THAT IT'S SO VISUAL'

## For the whole school or college

Establishes a consistently high standard of literacy and learning practice across all subjects, as well as for exam preparation.

Delivers creative and engaging teaching and learning strategies to improve literacy and subject knowledge

Tracks literacy progress, identifying areas to improve and celebrate

Supplies high-impact professional development that is low in effort, cost and time

Offers a flexible, personalised approach to developing students' (and teachers') literacy

Provides a ready-made whole-school literacy and learning resource to accompany your literacy policy

### How are the handbooks used?

- ✓ The resource to accompany the literacy or teaching and learning policy
- ✓ For high-impact professional development and training that is low in effort, cost and time
- ✓ A tool to track literacy development and practice
- ✓ A smorgasbord of literacy strategies and ideas to invigorate literacy, teaching and learning
- ✓ An invaluable resource for parents and carers
- ✓ Essential pre-inspection reading
- ✓ The resource for specific programmes or targeted interventions, e.g. exam literacy for year 10 and 11 students
- ✓ A 'ready-made' resource for literacy coordinators to hit the ground running

### HOW MUCH?

**£4** per book.

10% discount available to **Newsletter subscribers**.

For further information and sample pages

VISIT

[www.beautifulmindseducation.co.uk](http://www.beautifulmindseducation.co.uk)

CONTACT

[sarah@beautifulmindseducation.co.uk](mailto:sarah@beautifulmindseducation.co.uk)